American Pointer Club, Inc.

AKC Delegate Report / September 2025

Committee's Report Monday September 8:

Parent Club Committee:

- Report from Targeted Study Group regarding other countries' actions regarding dog events which have and have not been successful.
- Legislation – YTD, 1700 bills and regulations have produced over 300 legislative alerts across the nation.
- AKC PAC has produced a 2 minute video on spaying and neutering of dogs for local government authorities.
  AKC PAC fundraising is selling tickets for a 4-day 2026 Westminster KC weekend including hotel, various dog related events, event tickets, etc. Tickets are $25 each or 5/$100. May be purchased on-line via akc.org, AKC PAC.
- Meet the Breeds will be held again in NYC in early 2026. Detailed information to follow for Parent Club participation.
- Announcement of a new AKC Sportsmanship Award.
- AKC IT Dept. is in the process of updating and modernizing various programs. They will analyze long term needs for AKC. Project to be completed by end of 2025.
- AKC Legacy video is now available to view.
- Discussion occurred on: Chapter 11, Section 3, Limited Registration. This issue is still ongoing and there is some talk about allowing a dog with limited registration to compete in conformation classes. 50% of all dogs from a litter are not registered.
- Veterinarian Outreach – 30 vet students from 18 different schools attended the recent OFA Conference.
  Rowan University, Glassboro, NJ now has a veterinarian school.
- The December Parent Club Meeting will have a 1-hour open discussion by Delegates on the topic of Membership Recruitment & Retention.

By-Laws Committee:

- Should there be a system put in place for delegates who miss several meetings? Consensus was that is an issue resolved internally by each club.
- Amendments 12, 13, & 14 are continuing to be reviewed by AKC for "disciplinary" reasons.
- Clarification of Article 7 relating to AKC BOD members who may do "consulting" work or may be employed 12 mos. After serving the BOD. There was a great deal of discussion regarding this as one BOD member recently did consulting work using his recruitment firm to obtain AKC staff.

Coordinating Committees:

- Delegate Advocacy – 67 new delegates have been seated since January 2025
- Dog Show Rules – Chapter 3, Section 8, BBE class is 6-9 mos, 9-12, mos & Adults over 12 mos. "Limited Registration", the committee voted no on the proposal and sent it back to the Board for further review. There was a great deal of discussion on this issue with majority appearing to be against limited registration.
- Field Trial & Hunt Test – 42,000 losses in FT&HT entries compared to 2024.
  ATV's are now permitted for use upon approval by local authorities
- Hearding & Earth Dog – Fast Cat participation is up by 4%
- Parent Club – Dog Show event approvals "must" be signed by a club officer
- Canine Health – 240 participated in this year's Canine Health Conference
- CEO, Gina DiNardo spoke about a new code of Sportsmanship & Stability policy
  Decrease in AKC revenue > Strategic Investments > Prudent costs > 18% decline in dog registrations & 13% decline in litter registrations > February 2026 will be
  Meet the Breeds in NYC

AKC Delegates Meeting / Tuesday, September 9, 2025

Pre-meeting events:

- Forum topic on Strategic Planning for all clubs
- Voting for prospective AKC committee members

AKC Delegates meeting called to order at 9:40 am by CEO, Gina DiNardo

- Delegates seated since last meeting
- Approval of June minutes
- Chairman's Report (Dr. Thomas Davies)
  Reported on both litter registration declines as well as dog registration declines.
  Pivotal period in AKC particularly with finances. AKC strengthens IT, registration process, and event process. Improving data management and financial stability.
- President's Report (Gina DiNardo)
  Reviewed the new Code of Sportsmanship & Stability as well as a new award for this category. Information regarding nominating process will be released shortly.
- Chief Financial Officer report: (Ted Phillips)
  Year to Date & Year to Year financial information:
  $3.1 million net loss
  Litter & dog registration below 2024 by 6%
  Largest expenditure is staff & professional fees
  Revenue from registrations and events is $30.5 million which is down by 6% from 2024.
  Litter registration was down by 12% (as of June 2025 it was 111,969)
  Dog registration was down by 14% (as of June 2025 it was 232,868)

Revenue from events is 2% higher than 2024
Largest asset is from investments

- Vote on Article & Rules Change:
  Article IV, Section 4 & 5 were withdrawn and sent back to committee for further discussion
  Article VII, Section 1 (regarding expanding term limits from 1 year to 4 years) was not adopted (your delegate voted not to adopt the change)
  Article XIV, section 1 (regarding there be a required fee when a complaint is filed at an event) Vote was 205 in favor and 47 against to send this back to committee for further review and clarification. (Your delegate voted in favor to send it back to committee)
  Article XVIII, Section 2 (regarding the delegates' notice of the Delegates Meeting be replaced via email instead of the current US mail.) Motion was approved. (your delegate voted in favor of this amendment)
  Chapter 6, Section 2 (regarding publication in the premium list when a Specialty Club chooses not to offer the three-point major to Reserve Winners when the number of dogs competing in a sex is twice the number required for a five point major) The motion was adopted. (your delegate voted in favor of adoption)
  Read on Chapter 14, Section 2, Field Trial Rules & Standard Procedure for Retrievers (regarding a disqualification by a judge in hunting tests or field trials will count as a disqualification across both sports) ***Please let your delegate know your opinion regarding this proposed change which will be voted on at the December 2025 Delegates meeting)***
- General Orders:

  Presentation on a marketing promotion program to encourage the public to own purebred dogs. Several videos were prepared for various time runs which are out on several communiques, such as Face Book, etc.

  The marketing program provided data to support what segment of the population desires to have a purebred dog and concentrated their advertising on that group. It was a 9.2 million diversified group and the video imagery reflected that data. The marketing program has been so successful that the goal was met by 156%. A “click” to AKC has resulted in an increase of 1 million dollars in revenue from dog registrations. For every $1 dollar spent on the marketing campaign, $4 dollars in revenue has been generated!

  Results of the committee elections were announced.

  Meeting adjourned @ 1:00 pm.

Respectfully submitted,
Danny D. Seymour
AKC Delegate