

CATALOG ADVERTISING

“A Picture is worth a thousand words”

Ads are great for advertising your “Special” dog either one from today or from yester years.....

Deadline for submission: **FEBRUARY 17, 2024**

NO LATE ADS WILL BE ACCEPTED

Full page, black & white, \$77 (includes processing fee)

Full page, color \$98 (includes processing fee)

Inside **front** cover \$154 or **back** cover, \$129 (includes processing fee)

If paying by check there is no processing fee. \$75 b/w, \$95 and \$150 or \$125 for the color ad.

Payment is due when ad is submitted.

Ad not paid for by deadline the ad will not appear in the catalog.

PLEASE SUBMIT PICTURE(S) AND AD INFORMATION VIA EMAIL AS AN ATTACHMENT TO:

LISA LIPTON – ldlipton@aol.com

Or mail to Lisa Lipton, 3737Grennway Lane, Owings Mills, MD 21117

Questions? Email or Call 410-736-3185

ELECTRONIC ADS AND/OR PICTURES WILL BE ACCEPTED WITH THE FOLLOWING GUIDELINES:

FULL PAGE AD must be no more than 4 1/2” inches wide by 7 1/2” inches high.

SET UP THE PAGE WITH 1/2” MARGINS, IN A BOOKLET FORMAT

PHOTOS: Only Camera ready files accepted : PDF, PSD, JPG, TIF.

TEXT: in either Microsoft Word or via email.

Pictures will be returned at the show.

For best results photoscans should be done at a minimum of 300 DPI. Ads formatted for full page 8 1/2 x 11 will appear very small when reduced to catalog size.

Payment Methods:

1. **PAY ONLINE** – LOG IN AT <https://www.americanpointerclub.org> On HOME page click on National Specialty
- 2.. **PAY BY CHECK** – Payable to American Pointer Club. Mail to Susan Bleckley, Treasurer, 327 Lugonia St., Newport Beach, CA 92663. Questions, call Susan Bleckley 714-321-1245 or email to: treasurer@americanpointerclub.org
3. **PAYPAL** - treasurer@americanpointerclub.org