

CATALOG ADVERTISING

“A Picture is worth a thousand words”

Ads are great for advertising your “Special” dog either one from today or from yester years.....

Deadline for submission: **March 1, 2023**

NO LATE ADS WILL BE ACCEPTED

Full page, black & white, \$62 (includes processing fee)

Full page, color \$88 (includes processing fee)

Inside front or back cover, \$103 (includes processing fee) - **SOLD**

If paying by check there is no processing fee. \$60 b/w, \$85 and \$100 for the color ads

OPTIONS: CAMERA READY OR LET US DESIGN AN AD FOR YOU.

Payment is due when ad is submitted

Ad not paid for when by deadline will not appear in the catalog

PLEASE SUBMIT PICTURE(S) AND AD INFORMATION VIA EMAIL AS AN ATTACHMENT TO:

THERESA LYONS * pointerpointsmagazine@gmail.com

Or mail to Theresa M. Lyons, 4 Lee Place, Bridgewater NJ 08807

Questions? Email or Call 908-256-9534

ELECTRONIC ADS AND/OR PICTURES WILL BE ACCEPTED WITH THE FOLLOWING GUIDELINES:

FULL PAGE AD must be no more than 4 1/2" inches wide by 7 1/2" inches high.

SET UP THE PAGE WITH 1/2" MARGINS, IN A BOOKLET FORMAT

PHOTOS: Camera ready files accepted : PDF, PSD, JPG, TIF.

TEXT: in either Microsoft Word or via email.

Pictures will be returned at the show.

For best results photoscans should be done at a minimum of 300 DPI. Ads formatted for full page 8 1/2 x 11 will appear very small when reduced to catalog size.

Payment Methods:

1. **PAY ONLINE** – LOG IN AT <https://www.americanpointerclub.org> On HOME page click on National Specialty (*processing fee is included in the price of the ad*)
- 2.. **PAY BY CHECK** – Payable to American Pointer Club. Mail to Lisa Lipton, Treasurer, 3737 Grennway Lane, Owings Mills MD 21117. Questions, call Lisa Lipton at 410-736-3185 or email to: treasurerweb@americanpointerclub.org